

WEINGUT  
**ALLRAM**



Weingut Allram

Owned and operated by: Michaela Allram and Erich Haas  
Strass Im Strassertal (Kamptal)

Vineyard Area: 42 Acres

Average Annual Production: 6,500 Cases



A storied family tradition passed on through generations of exuberant winemakers; Michaela Allram is proud to be the current keeper of Weingut Allram. Together with her husband, Erich Haas, this family has elevated the family name to international acclaim. Their wines can be found in the top restaurant wine lists throughout Europe and the USA; as well as aboard numerous passenger cruise lines such as Celebrity Cruises, Silverseas Cruises, Royal Caribbean Cruise Lines and more.

Grüner Veltliners and Rieslings! From single-vineyard bottlings to value driven, glass-pour potential.



# top values

## #1 White Wine under \$20

## #1 Wine under \$15

**Wine Spectator**  
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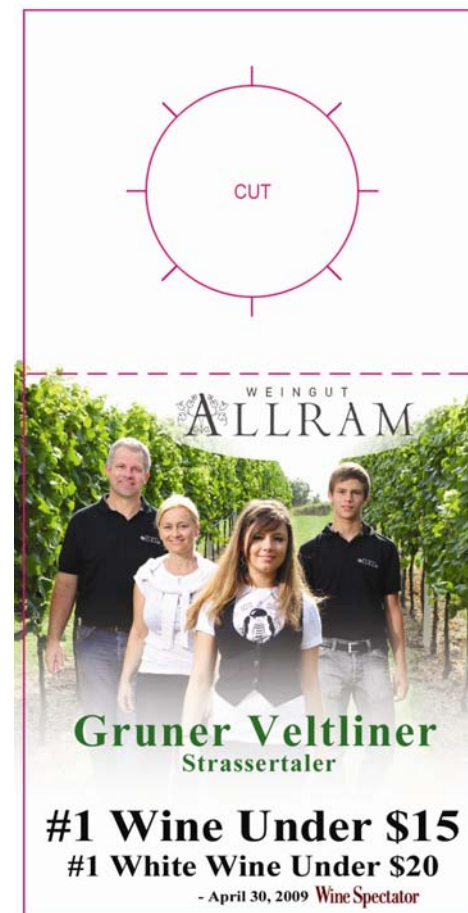
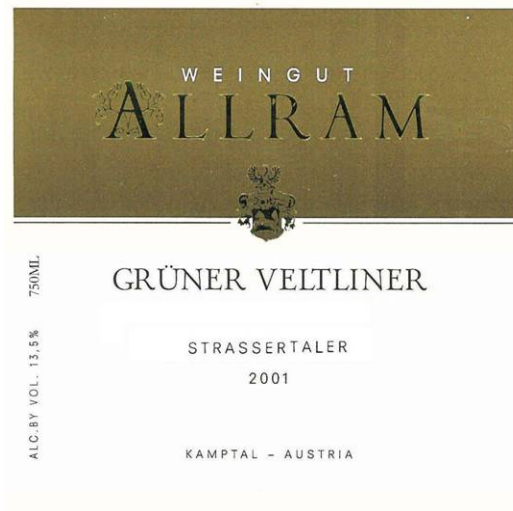
### 1. ALLRAM Grüner Veltliner Qualitätswein Trocken Kamptal Strassertaler 2007

**Score: 93 points**

Price: \$12

Issue: Apr 30, 2009

This elegant Grüner has an intense minerality that is supported by a vibrant acidity. There's fine balance to the grapefruit, lentil and white pepper flavors, with hints of anise and savory herb on the precise finish. Drink now through 2018. 500 cases imported



## Regularly Available Wines:

- **Gruner Veltliner ("Groo-ner")- Landwein – 1 Ltr**

The Austrian regulatory body allows for Landwein bottlings to blend vintages together. This concept was designed to provide the market with Gruner offerings of consistent style and quality from one vintage to the next. Allram's Landwein is an excellent entry-priced offering from an extremely well regarded producer of Gruner Veltliner. The 1 Ltr bottles provide a refreshing and unique option. 3000 cases of Allram's Landwein are produced annually. Furthermore, this is the only Gruner made by Allram that is not extremely limited in production volume.

- **Gruner Veltliner – Strassertaler**

The Wine Spectator named the 2007 vintage of this wine the #1 Wine Under \$15. It went on to name it the #1 White Wine Under \$20.

- **Blauer Zweigelt ("Tsvy-gelt") - Sandgrube**

The traditional red wine of Austria is known for its profiles of juicy, red fruit, snappy acidity and white pepper aromas. Medium in body, it can be enjoyed slightly chilled if desired, alone or with lighter foods.

## Allocated Wines:

- **Gruner Veltliner – Gaisberg**

From the famous, terraced, Gaisberg vineyard, one of the very best sites in Austria's Kamptal region, this is a powerful Gruner Veltliner. It shows an unusually opulent, brilliant yellow-golden color and very ripe, heady, smoky orange peel aromas. A crisp entry leads to a weighty, full-bodied palate with zesty acidity. Intense and age-worthy this is a wine to pair with rich foods. Aeration would be in order for current consumption and this wine will probably be at its best with two- to five-years of cellaring.

- **Riesling (dry) – Gaisberg**

From the Gaisberg vineyard, this is a dry Riesling with amazing concentration and structure. Kamptal is one of the few sites in the world where Riesling can be fermented dry and achieve alcohol levels in the 13-14% range with regularity. This allows for incredible balance, complex flavors and amazing depth.

- **Riesling (dry) – Heiligenstein**

The Heiligenstein vineyard is one of Austria's most famous, and indeed, is known throughout the wine world as being one of the Old World's most prominent oenological treasures. From a tiny parcel of low yielding vines this Riesling has a brilliant golden-yellow color and heady, mineral, tropical fruit aromas. A crisp entry leads to a big, powerful, full-bodied palate with lots of acidity to balance the alcohol and the glycerous texture. It is a rare, unique, intense style that is approachable now, but has all the components in place to develop beautifully over the next five years.